



## Fact Sheet

Date: 12/03/2020

### Developer:

Juicy Beetle Games,  
Based in Queensland, Australia

### Release Date:

April 13, 2020

### Pricing:

Free

### Platform:

[iOS](#)

[Android](#)

### Monetization:

In app Purchases

In game Ads

### Press / Business Contact:

[Juicybeetlegames@gmail.com](mailto:Juicybeetlegames@gmail.com)

### Developer Blog:

<http://www.juicybeetlegames.com.au/juicy-devlog>

## Description

Just Survive: Arena (JSA) is a top down endless survival game. Join Collin the Orc, and his friends to defy death by competing in a brutish arena, endlessly avoiding obstacles and surviving as long as possible. Prepare yourself by obtaining powerful items, and goodies which will help you last just that little bit longer.

## History

Initially, JSA was only meant to be a small vertical slice of an endless survival game, but after weeks of refining I decided to blossom it further into a fully-fledged mobile game. I also wanted to build my community from the get go, so I decided to publish a game developer blog each week showcasing the progress of JSA. Doing this was such an eye opener for what to do in order to build an audience. I think the game definitely wouldn't be where it is today without the experience of my past few games, so I'm very grateful for that. JSA is definitely a reflection of the skills and experience I have gained throughout the last few years of game development. I'm very proud of the game, and I'm sure I'll be even prouder with later patches and updates.



## Fact Sheet

Date: 12/03/2020

Social:

[twitter.com/Juicy\\_Beetle](https://twitter.com/Juicy_Beetle)

[www.instagram.com/juicy\\_beetle\\_games/](https://www.instagram.com/juicy_beetle_games/)

<https://www.facebook.com/JuicyBeetleGames/>

Credits:

Design, Art, Animations, UI, UX, SFX,  
Programming - Lindsay Goodridge

Background track (In game) - [Corey Taylor](#)

Background track (menu) - [Rick Murray](#)

SFX - [Jody Toomey](#)

## Features

- \* FREE TO PLAY
- \* Incredibly simple mechanics
- \* Brutal traps and obstacles to avoid
- \* Unlock different Arenas to give yourself even more of a challenge
- \* Unlock different characters and customise your brutal looks
- \* Unlock powerful skills to help conquer these traps
- \* Complete missions, and achieve even greater rewards
- \* Share your deaths to friends over social media



## Video trailer







## Images

Promotional Material Only. More available on request.





